

Contract # 48580



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Schedule Dates 10/16/12-10/20/12
Advertiser OBAMA FOR AMERICA (2353)
Agency GMMB (1182)
Product POLITICAL CANDIDATE (1051)
Brand Est. 1904 Sked C (27984)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE 1904 C
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Charles Sheibler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,497.50
Net Total \$31,152.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 18 \$36,650.00
Grand Total: 18 \$36,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7A- 8A (ET)	2		X	X	X	X			2	\$2,300.00	\$4,600.00	WHDH Boston (WHDH)		10/9/12
2.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	8A- 9A (ET)	2		X	X	X	X			2	\$2,300.00	\$4,600.00	WHDH Boston (WHDH)		10/9/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	9A- 9:30A (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/9/12
4.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10A- 11A (ET)	2		X	X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/9/12
5.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11A- 12P (ET)	1		X	X	X	X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/9/12
6.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	1P- 2P (ET)	1		X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		10/9/12
7.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	2P- 3P (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		10/9/12
8.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7P- 7:30P (ET)	3		X	X	X	X			3	\$2,200.00	\$6,600.00	WHDH Boston (WHDH)		10/9/12
9.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:30P- 8P (ET)	2		X	X	X	X			2	\$2,400.00	\$4,800.00	WHDH Boston (WHDH)		10/9/12
10.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	8:30P- UP ALL NIGHT	1				1				1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		10/9/12
11.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	9A- 10A (ET)	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.